Publication and Information Management:

HU 3630

Tues./Thurs. 9:30-11:00
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Office Hours: 11-12 TT or by apt.

- Texts & Other Requirements
- Course Procedures
- Assignments
- A very different grading process

Hu 3630, Publications & Information Management, is a course that will introduce you to the process of planning, writing, and designing small publications designed for very specific audiences under defined working conditions. As a result, assignments also involve issues of purpose and audience which are central to all technical writing, but not necessarily to mass circulation publications such as magazines or newspapers. We will spend most of the quarter working on projects that you can showcase and talk about at future job interviews. Through these assignments, I hope to emulate an actual job setting as much as
One of the most important attributes of a successful manager is the ability to keep multiple projects going at the same time while meeting deadlines and producing quality materials. Another of the primary objectives of this class will be to increase your sensitivity to how the content, appearance, design, and the electronic or physical shape of a publication can affect the way information is communicated and the nature of the impact of that publication on audiences. We will be primarily concerned with the prepress technology of printing and the potential of online, long-term publishing. As you may already have realized, the importance of electronic information distribution is becoming critically important for those interested in technical communication.

Typically, HU 3630 final projects are what most professionals consider a presentational draft, one that is ready to be presented to a publisher, director, or review team. Some students go above and beyond the expectations of the course and produce documents at the stage just before the camera-ready copy (OmechanicalsO) requested by most printers or on-line production people.