I. General Information

Instructor: Matthew Bunce  
Office: Walker 146  
Phone: 487-3275  
Email: mabunce@mtu.edu

Office Hours: W/R 11:00 a.m.-3 p.m. (And by Appointment)

II. Texts:


The Little, Brown Essential Handbook (LB)

There will also be supplemental texts, which I will provide.

III. Course Description and Course Learning Outcome and Objectives

I have designed this course to focus on writing as a spine, incorporating both speech and visual representation and a group presentation; however, I have also designed our course to focus on the social issues that surround us both publicly and privately. The expected course outcome is that after leaving our class you will understand how to utilize rhetoric to analyze the many texts that you face everyday.

1. Create and apply a working definition of rhetoric for speech, writing, and visual representation.
2. Create and apply a working definition of discourse and present discourse.
3. Explore social issues through speech, writing, and visual representation.
4. Learn how to use writing, speaking and visual representation according to audience, purpose and occasion.
5. Learn a basic knowledge of the rhetorical situation and its locations in rhetoric.
6. Gain an understanding of the importance of revision through writing.
7. Gain an understanding of the importance of collaboration with peers.
8. Make meaning through personal reflection.

IV. Grading:

You must complete all assignments to receive a passing grade in this course. I will hand out or post online the individual requirements for each assignment. Each paper will be handed in with a short reflection paper.

- Paper 1 Expressive (10%)  
  A=95-100  
  A/B=90-94  
  B=89-84  
  B/C= 83-80  
  C=79-74  
  C/D=73-70  
  D=69-65  
  F=64 and below

- Project 1 TV production (10%)  

- Paper 2 Rewritten Image (10%)  

- Project 2 Graffiti Project (10%)

Homework (20%)

Group project (20%)

Portfolio: (20%)
V. Rough Drafts and Final Drafts

I will **NOT** accept a rough draft after its due date. One of the purposes of a draft in this class is so your peers can make suggestions. If you do not bring a draft in, you do not benefit from your peers' suggestions. However, I am willing to negotiate with you on an extension for a final copy.

VI. Homework

Homework is to be turned in on the date it is due. You may **NOT** make up homework. If you are absent for any reason, it is your responsibility to check the syllabus and/or contact a classmate or me.

VII. Attendance

Attendance is mandatory. Of course, there are always unforeseen circumstances or illnesses at times, so a student may miss no more than three unexcused class sessions.

Participation, too, is mandatory. One of my teaching philosophies is that the teacher can learn from his or her students, and I want to learn from you. Participating in class discussions is risk-taking, and I will do my best to make the classroom a safe place to take risks. Your ideas, thoughts, comments and concerns are important to me, so please address them to me in whichever medium you feel most comfortable, i.e. phone, office hours, before or after class or email.

VIII. MTU's Policy on Academic Integrity

Plagiarism and cheating are serious academic offenses. They are defined by this policy as "knowingly copying another's work or ideas and calling them one's own or not giving proper credit or citation," and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written by students for other classes or purchasing academic papers. Plagiarism and cheating are not only dishonest but also cheat you out of learning, the prime reason you are here.

If you ever have questions about this issue, please talk with me or consult a coach in the Writing Center (7-3310).

IX. MTU's Policy on Discrimination and Harassment

MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability and need reasonable accommodation for equal access to education and services at MTU, please call Dr. Gloria Melton, Associate Dean of Students (7-2212). For other concerns about discrimination, you may contact your advisor, department chair, or the Affirmative Action Office (7-3310).

X. Portfolio Requirements

At the end of this semester you will turn in a comprehensive portfolio of the work you did in UN 2001. This portfolio is 30% of your final grade. There are specific texts you will need to include in your portfolio, and there are several ways to create a portfolio. When the time comes to start designing your portfolio, you will have knowledge of the CRAP principles and will be expected to implement them. I have outlined the required material and two ways that you can build your portfolio. If you have your own idea of how you would like to create your portfolio, please come talk to me.

Specific Texts to be Included in Your Portfolio (each section is worth ten points):

1. Cover page
2. Table of contents
3. Introduction
4. All your generations of ideas
5. All your rough drafts
6. All your peer reviews
7. All your final drafts
8. Homework Assignments
9. Reflection papers

Two ways to create your portfolio: manuscript form and e-portfolio