UN 2001—Revisions: Oral, Written, and Visual Communication

Course Description
Revisions is designed so that you can work to increase the effectiveness of your own communications, and become a more reflective, critical audience member for the communications of others. In this class you will become acquainted with rhetorical theory, and do a number of assignments in reading, writing, oral presentations, and visual design.

Instructor information
Karen Springsteen is a Ph.D student in the MTU Humanities Department's Rhetoric and Technical Communication Program.
Office hours: Mondays 2-3pm and by appointment
Office phone: 487-3274
Email address: klspring@mtu.edu

Required Texts

Grading and Attendance Policy
I do not put grades on individual assignments. Instead, I provide a good deal of feedback on each particular assignment, and a mid-term grade that assesses the overall quality of your work at that point.

Please keep all the work you do for this class in a portfolio. This portfolio will be turned in at the end of the term to help me decide your final grade.

Two excused absences are allowed. Each absence thereafter will severely affect your grade.

MTU Statement on Discrimination
MTU complies with all federal and state laws and regulations regarding discrimination including the Americans with Disabilities Act of 1990. If you have a disability and need accomodation for equal access to education and services at MTU, please contact Dr. Gloria Melton, Associate Dean of Students (487-2212). For other concerns about discrimination, you may contact your advisor, department chair, or affirmative action office (487-3310).
Assignments

Week One
Tuesday: Sign up for Article Reports
Wednesday: Discuss Non-Designers' Design Book Part One
Bring two examples of CRAP advertisements to class

Week Two
Monday: 1 page journal response to Berger's Ways of Seeing, p. 104-132
Tuesday: Local Ad Redesign Assignment due
Wednesday: Looking at Pictures Essay due, directions on p. 869
Thursday: NO CLASS

Week Three
Monday: NO CLASS
Tuesday: 1 page journal response to Bordo's Hunger as Ideology, p. 138-170
Thursday: The Ideology of Hunger essay due, directions on p. 870

Week Four
Monday: 1 page journal response to Foucault's Panopticism, p. 223-253
Tuesday: Article Reports
Wednesday: Article Reports
Thursday: On Agency essay due, directions on p. 871

Week Five
Monday: 1 page journal response to Mitchell's The Photographic Essay: Four
        Case Studies. P. 508-544
Thursday: Reading Images essay due, directions on p. 873

Week Six
Monday: final Visual Culture essay due. directions on p. 874
Tuesday: Group Presentations
Wednesday: Group Presentations
Thursday: Revised final essay due