UN2001 is one of four core classes required by the MTU General Education Curriculum. The class is designed to develop and hone your ability to produce and interpret oral, written, and visual communication. To achieve these goals, you will learn how to apply rhetorical concepts such as audience, ethos, logos, and pathos while undertaking an extensive composing process. In the end, you will possess a range of composing skills, as well as critical and analytical reasoning skills, coveted by people the world over. Enjoy!

What do you need for this course?

- Access to your MTU e-mail account and to supplemental readings/resources that will be posted on my website and/or Moodle site.
- A portfolio to collect all of your work.

Grading Breakdown

To pass this course, you must complete all assignments.

- 10% Rough Drafts
- 10% Workshops
- 10% Zine Project (#1)
- 10% Visual Argument Project (#2)
- 20% Collaborative Synthesis Project (#3)
- 20% Final Portfolio
- 20% Presence (distributed among participation, peer review, smaller assignments/journals, quizzes)

Policies

1. Attendance

If coming to class is not your thing, that's fine—there are plenty of on-line institutions hungering for students like you. Because of the highly collaborative nature of this course, I want you to be in class (and your classmates want you there) to discuss and explore readings, to give feedback on drafts, and to fully engage in every aspect of the course. However, I know emergencies arise. Students are allowed to miss two classes, but subsequent unexcused absences will result in 10% being taken off your final grade. An absence will be considered excused if you can provide concrete proof as to why you couldn’t be in class (i.e. police report, physician’s note). Keep in mind that sleeping, text messaging, etc. will get you marked absent though you are physically present; also, three tardies will constitute one absence. Anyone who misses six or more classes will not be able to pass this course.
2. Remember that it is your responsibility to keep up with the class if you miss it. If you cannot meet with me, please consult a classmate.

3. No late work will be accepted.

4. I reserve the right to revise the syllabus and/or course schedule at any time during the semester to better serve students' needs.

Academic Integrity
Plagiarism and cheating are serious academic offenses. They are defined by this policy as "knowingly copying another's work or ideas and calling them one's own or not giving proper credit or citation," and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written by students for other classes or purchasing academic papers. Plagiarism and cheating not only are dishonest but cheat you out of learning, the prime reason you are here. If you ever have questions about this issue, please talk with your instructor or consult a coach in the Writing Center (7-2007).

Discrimination and Harassment
MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability and need reasonable accommodation for equal access to education and services at MTU, please call Dr. Gloria Melton, Dean of Students (7-2212). For other concern about discrimination, you may contact your advisor, department chair, or the Affirmative Action Office (7-3310).

Tentative Class Schedule (I reserve the right to make changes that better suit our needs.)

Week 1
T 8/30 Discussion of course goals, expectations, class policies, the portfolio system, and communication in general.
R 9/1 What kinds of communication exist and what constitutes effective communication? An introduction to the composing process and core rhetorical concepts. Audience/purpose workshop and further discussion of how to assess audience and achieve purpose.
Due: Read "Oak Wood is Strong" (handout I gave you on the first day) and bring a copy of your favorite magazine.

Week 2
T 9/6 Zine workshop. Discussion and assignment of Project #1. Laying the foundation for audience connection.
Due: Be prepared to discuss passionate ideas suitable for composition.
Due: Reading TBA.

Week 3
T 9/13 Peer review of Project #1.
Due: Rough Draft of Project #1.
R 9/15 What can we learn from the drafts? A look at effective revision. Design workshop. Due: Read Tibor Kalman handout.

Week 4
R 9/22 Project #1 presentations. Assignment and invention of Project #2. Due: Final Draft and Reflective Essay of Project #1.

Week 5
T 9/27 A look at student examples of Project #2. What makes for a solid visual argument? Due: Bring a sketched-out version of your argument. Read Williams pp. 11-86. R 9/29 Ethos, pathos, logos discussion and workshop. Due: Bring in a visual argument that has had an impact on you. Williams readings TBA.

Week 6
T 10/4 The impact of non-verbal communication and statistics. Due: Bring in an example of a statistic that has had a profound impact on you and any visuals and/or statistics you are thinking of including in Project #2. R 10/6 Work session. Due: Meet in computer lab to work on drafts.

Week 7
T 10/11 Peer Review of Project #2. Due: Rough Draft of Project #2. R 10/13, F 10/14 Individual conferences. (We will go over your Project #2 rough draft, discuss your ideas for Project #3, and evaluate your progress thus far in the course.) Due: Meet me during your assigned time in the Rosza lobby.

Week 8
T 10/18 Revision ideas based on student drafts. The impact of typefaces and color. Revision ideas: spotlight on logos and ethos. A further look at oral communication. Development of presentation rubric. Due: Williams Chapters 8-10. Develop a list of ten criteria for presentations and assign each a number value (100 pts. total). Reading TBA. R 10/20 Presentations of Project #2.

Week 9

Week 10
T 11/1 Meet in library lobby for work session and location of sources. Due: Locate five sources by the end of class. R 11/3 A look at student models for this project.
Due: Project readings links TBA.

**Week 11**
T 11/8 Peer review session for Project #3.
Due: Rough draft of Project #3.
Due: Reading TBA and reflections on oral communication that has moved you.

**Week 12**
T 11/15 Presentations of Project #3.
R 11/17 Presentations of Project #3.

**THANKSGIVING RECESS** 11/21-11/25

**Week 13**
T 11/29 Presentations of Project #3 if necessary. Exit conferences.
R 12/1 Style. What is it and how can I hone it? The secret to good composing. Exit conferences continued. Discussion of Final Reflective Essay.
Due: Revision readings TBA. Bring your 100 favorite words on a sheet of 8.5 X 11. Use 12 pt. Times New Roman and don’t put your name or anything else on the paper. Do not show your words to anyone else!

**Week 14**
T 12/6 Discussion of Portfolio Checklists. Designing the portfolio. Editing tricks and tasks.
Due: Bring the project you feel is most in need of close textual editing.
R 12/8 The future of your communication and sayonara.
Due: **FINAL PORTFOLIO** by the end of class.