Revisions: Rhetoric in Oral, Written, and Visual Communication

UN 2001 R04
Summer B 2007
MTWR 8:05-9:20, Fisher 101

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Textbook:
This text will be referred to as cda in this syllabus.

You will also need a binder for your final portfolio assignment.

Course Description:
Welcome to Revisions: Rhetoric in Oral, Written, and Visual Communication. This course is developed to strengthen students' abilities in critical thinking, analysis, production, and communication. We are in the rhetorical thinking business, whether we are analyzing already-produced texts or creating our own. In addition to learning and applying rhetorical principles, this course will ask you to develop interesting and challenging questions for independent research. We will then use these questions in order to produce texts that effectively demonstrate our positions using elements of visual, written, and oral communication.

Grading Policy:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Grading Scale</th>
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<tr>
<td>2 Rhetorical Analyses</td>
<td>A 100-93.0</td>
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<tr>
<td>Project 1</td>
<td>AB 92.99-88.0</td>
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<td>Project 2</td>
<td>B 87.99-80.0</td>
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<td>Project 3</td>
<td>BC 79.99-72.0</td>
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<td>Final Portfolio</td>
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<td>Critical and Social Engagement</td>
<td>CD 65.99-58.0</td>
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<td>D 57.99-51.0</td>
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<td>F 50.99</td>
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(You must complete all assignments to receive a passing grade in this course.)
Final Portfolio Assignment:
Please remember to keep all of your work, including drafts, in-class exercises, and final projects for your portfolio in a file. Also, keep separate electronic files of all of your work by naming each draft a different filename. This will help you produce a final portfolio that includes all of the necessary pieces from the semester.

Attendance Policy:
If you are not in class, you are not able to effectively participate. Students are permitted to miss one class per semester; subsequent absences will cause your grade to drop significantly. Any student missing more than five days of class will not receive a passing grade for the course. No absences will be excused without notification from the Dean of Students (906.487.2212, student.affairs@mtu.edu).

Three late days will equal an absence. We will discuss our class tardiness policy together. What should our tardiness policy be?

Students are responsible for any work missed in class. Please contact a classmate in order to find out what was covered in class and any assignments you may have missed. (You will want to get a classmate’s e-mail or phone number immediately.)

Classroom Policies:
We will discuss together in class what will cause disruptions to our classroom environment. What policies can we put into place that will make sure we maintain respect for one another during class discussions and other work throughout the semester? (Think about how late is “late,” laptops, iPods, food, drinks, raising hands, group work, etc.)

I will not accept any formal assignments through e-mail. Please turn in hard copies of all assignments. Please see me if you will have difficulties printing your work for class this semester.

No incomplete grades will be given for this course.

MTU Policy on Academic Integrity:
Plagiarism and cheating are serious academic offenses. They are defined by this policy as “knowingly copying another’s work or ideas and calling them one’s own or not giving proper credit or citation,” and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written by students for other classes or purchasing academic papers. Plagiarism and cheating not only are dishonest but cheat you out of learning, the prime reason you are here. If you ever have questions about this issue, please talk with your instructor or consult a coach in the Writing Center (7-2007).

MTU Policy on Discrimination and Harassment:
MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability and need reasonable accommodation for equal access to education and services at MTU, please call Dr. Gloria Melton, Dean of Students (7-2212). For other concerns about discrimination, you may contact your advisor, department chair, or the Affirmative Action Office (7-3310).
Course Calendar

(I reserve the right to revise the syllabus and/or course schedule to better serve student needs.)

Week 1

7/2 Introduction to Rhetorical Analysis, Syllabus Review, intro to textbook
For next class: Read pages 22-29, 34-47 (from Chapters 1+2) in cda,

7/3 Rhetorical Analysis, discussion of terms (Part 1)
For next class: read pages 67-77, 80-96 (from Chapter 3 + 4) in cda,
find your own text for analysis and bring it to class

7/5 Rhetorical Analysis, discussion of terms (Part 2)
For next class: Write a rhetorical analysis of your chosen text (see pages 320-323 for an example)

Week 2

7/9 Introduction to Project 1, Topic Development
For next class: Read pages 272-311 (Chapter 9) in cda, look over poster examples in cda Chapter 10

7/10 Ethos, Logos, and Pathos in Posters, Comics
For next class: Read pages 348-362, 393-397 (Chapter 11) in cda

7/11 Documentary Photography, Instruction Sets
For next class: Design Plan for Project 1 - how can you find answers to your research question visually? Read pages 52-54 and 104 in cda.

7/12 Group Work with Design Plan for Project 1
For next class: Complete Initial Draft of Project 1

Week 3

7/16 Group responses to Initial Drafts (Day 1/2)
For next class: Revision Plan for Next Draft, bring project in progress f or Wednesday.

7/17 Group responses to Initial Drafts (Day 2/2)
For next class: Revision Plan for Next Draft, bring project in progress for Wednesday.

7/18 Full group peer review, fine tuning of Project 1
For next class: Continue working on Project 1, read pages 412-413 (from Chapter 13) in cda

7/19 Introduction to Project 2: Elements of Written Communication, The Op-ed Piece
For next class: Final Draft of Project 1, write a reflective letter on your project
Week 4
7/23  The Essay
    For next class: Write a Rhetorical Analysis of one of the written texts on
    the website, in the text, or one of your own choosing

7/24  Research Strategies Session, Design Plan Development for
      Project 2
    For next class: Design Plan for Project 2 - how can you find answers to
    your question through writing? (Review pages pages 52-54 in cda.)

7/25  Group Work with Project 2 Design Plan
    For next class: Work on Initial Draft of Project 2

7/26  Fine tuning drafts, documentation
    For next class: Complete Initial Draft of Project 2

Week 5
7/30  Group responses to Initial Drafts (Day 1/2)
    For next class: Revision Plan for Next Draft

7/31  Group responses to Initial Drafts (Day 2/2)
    For next class: Revision Plan for Next Draft

8/1   Panic Session for Final Drafts
    For next class: work on final drafts

8/2   Introduction to Project 3: Elements of Oral Communication,
      Design Plan development for Project 3
    For next class: Turn in final draft and write a reflection on your project

Week 6
8/6   Rhetoric in Oral Communication, Design Plan Development
    For next class: Design Plan for Project 3 - how can you present your
    research orally? (Review page 251 in cda.)

8/7   Group work with Design Plans
    For next class: Finalize your third project based on feedback

8/8   Oral Presentations, Part 1/2

8/9   Oral Presentations, Part 2/2

Week 7
8/13  Overflow from Oral Presentations?, Reflection on Project 3
    For next class: Write a Rhetorical Analysis of an oral text

8/14  Portfolio Project
    For next class: Write your Reflective Letter for your portfolio

8/15  Group Work with Reflective Letters
    For next class: Turn in your final portfolio

8/16  Portfolios Collected at the Start of Class