Revisions: Rhetoric in Oral, Written, and Visual Communication

UN 2001 R03
Summer A 2008
MTWR 11:05-12:20, Walker 144

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Textbook and Required Materials:
This text will be referred to as cda in this syllabus.

*You will also need a three-ring binder for your final portfolio assignment.

Course Description:
Welcome to Revisions: Rhetoric in Written, Oral and Visual Communication. This course is developed to strengthen students' abilities in critical thinking, analysis, production, and communication. Whether we are analyzing already-produced texts or creating our own, we will view them from a rhetorical and critical perspective. In addition to learning and applying rhetorical principles, this course will ask you to develop interesting and challenging questions for independent research. We will then use these questions in order to produce texts that effectively demonstrate our positions using elements of visual, written, and oral communication.

Grading Policy:

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<thead>
<tr>
<th>Assignments</th>
<th>Grading Scale</th>
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<tr>
<td>2 Rhetorical Analyses</td>
<td>A 100-93.0</td>
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<tr>
<td>Project 1</td>
<td>AB 92.99-88.0</td>
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<tr>
<td>Project 2</td>
<td>B 87.99-80.0</td>
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<td>Project 3</td>
<td>BC 79.99-72.0</td>
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<td>Final Portfolio</td>
<td>C 71.99-66.0</td>
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<td>Critical and Social Engagement</td>
<td>CD 65.99-58.0</td>
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<td></td>
<td>D 57.99-51.0</td>
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<td>F 50.99</td>
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(You must complete all assignments to receive a passing grade in this course.)
Final Portfolio Assignment:
Please remember to keep all of your work, including drafts and final projects. These items will make up your final portfolio. Also, please keep separate electronic files of all of your work by naming each draft a different filename. This will help you produce a final portfolio that includes all of the necessary pieces from the semester. It is a good idea to email any work you complete to yourself, so that you have a back-up electronic file.

Attendance Policy:
If you are not in class, you are not able to effectively participate, which will affect your work and your critical and social engagement. Students are permitted to miss one class per semester; subsequent absences will cause your grade to drop significantly. Any student missing more than 5 days of class will not receive a passing grade for the course. No absences will be excused without notification from the Dean of Students (906.487.2212, studentaffairs@mtu.edu). Three late days will equal an absence. We will discuss our class tardiness policy together. What should our tardiness policy be?

Students are responsible for any work missed in class. Please contact a classmate in order to find out what was covered in class and any assignments you may have missed. (You will want to get a classmate’s e-mail or phone number immediately.)

Classroom Policies:
We will discuss together in class what will cause disruptions to our classroom environment. What policies can we put into place that will make sure we maintain respect for one another during class discussions and other work throughout the semester? (Think about how late is "late," laptops, iPods, food, drinks, raising hands, group work, etc.)

I will not accept any formal assignments through e-mail. Please turn in hard copies of all assignments. Please see me if you will have difficulties printing your work for class this semester. Late work will not be accepted more than one class day after the assignment is due. No incomplete grades will be given for this course.

MTU Policy on Academic Integrity:
Plagiarism and cheating are serious academic offenses. They are defined by this policy as "knowingly copying another's work or ideas and calling them one's own or not giving proper credit or citation," and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written by students for other classes or purchasing academic papers. Plagiarism and cheating not only are dishonest but cheat you out of learning, the prime reason you are here. If you ever have questions about this issue, please talk with your instructor or consult a coach in the Writing Center (7-2007).

MTU Policy on Discrimination and Harassment:
MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability and need reasonable accommodation for equal access to education and services at MTU, please call Dr. Gloria Melton, Dean of Students (7-2212). For other concerns about discrimination, you may contact your advisor, department chair, or the Affirmative Action Office (7-3310).
Week 1
- **5/12** Introduction to Rhetorical Analysis, Syllabus Review, intro to textbook
  - For next class: Read pages 23-29, 34-47 (from Chapters 1+2) in cda.
- **5/13** Rhetorical Analysis, discussion of terms (Part 1)
  - For next class: read pages 67-77, 80-96 (from Chapter 3 + 4) in cda, find your own text for analysis and bring it to class
- **5/14** Rhetorical Analysis, discussion of terms (Part 2)
  - For next class: Write a rhetorical analysis of your chosen text (see pages 320-323 for an example) - Due Monday, 5/19
- **5/15** Introduction to Project 1, Topic Development
  - For next class: Read pages 272-311 (Chapter 9) in cda, look over poster examples in cda Chapter 10

Week 2
- **5/19** Ethos, Logos, and Pathos in Posters
  - For next class: Read pages 348-352, 393-397 (Chapter 11) in cda
- **5/20** Documentary Photography
  - For next class: Design Plan for Project 1 - how can you find answers to your research question visually? Read pages 52-54 and 104 in cda.
- **5/21** Practicing Photography
  - For next class: read “Stickball” from website, look at examples in Chapter 11
- **5/22** Group Work with Design Plan for Project 1
  - For next class: Complete Initial Draft of Project 1

Week 3
- **5/26** Group responses to Initial Drafts (Day 1/2)
  - For next class: Revision Report for Next Draft, bring project in progress for Wednesday.
- **5/27** Group responses to Initial Drafts (Day 2/2)
  - For next class: Revision Report for Next Draft, bring project in progress for Wednesday.
- **5/28** Full group peer review, fine tuning of Project 1
  - For next class: Continue working on Project 1, read pages 412-413 (from Chapter 13) in cda
- **5/29** Introduction to Project 2: Elements of Written Communication, The Op-ed Piece
  - For next class: Final Draft of Project 1, write a reflective letter on your project

Week 4
- **6/2** The Essay
  - For next class: Write a Rhetorical Analysis of one of the written texts on the website, in the text, or one of your own choosing
Week 5

6/3 Research Strategies Session, Design Plan Development
For next class: Design Plan for Project 2 - how can you find answers to your question through writing? (Review pages 52-54 in cda.)

6/4 Group Work with Project 2 Design Plan
For next class: Work on Initial Draft of Project 2

6/5 Fine tuning drafts, documentation
For next class: Complete Initial Draft of Project 2

6/9 Group responses to Initial Drafts (Day 1/2)
For next class: Revision Report for Next Draft

6/10 Group responses to Initial Drafts (Day 2/2)
For next class: Revision Report for Next Draft

6/11 Panic Session for Final Drafts
For next class: work on final drafts

6/12 Introduction to Project 3: Elements of Oral Communication, Design Plan development for Project 3
For next class: Turn in final draft and write a reflection on your project

Week 6

6/16 Rhetoric in Oral Communication, Rhetorical Analysis
For next class: Rhetorical Analysis 3 (Oral Texts)

6/17 Design Plan Development
For next class: Design Plan for Project 3 - how can you present your research orally? (Review page 251 in cda.)

6/18 Group work with Design Plans
For next class: Revision Report, finalize your third project based on feedback

6/19 Audacity Workshop
For next class: Revision Report, finalize your third project based on feedback

Week 7

6/23 Oral Presentations, Part 1/2

6/24 Oral Presentations, Part 2/2

6/25 Portfolio Project
For next class: Write your Reflective Letter, turn in your final portfolio

6/26 Portfolios Collected at the Start of Class