UN 2001
Revisions:  *Oral, Written and Visual Communication*

Fall 2008
Section R03
MWF 9:05-9:55
Walker 144

**Instructor**  Steve Markve

**Email**  scmarkve@mtu.edu (allow 24 hr response time)

**Phone**  487-3234

**Mail Box**  Walker 319

**Office**  Walker 311

**Office Hours**  T 1-2 p.m., F 8-9 a.m. and by appointment.

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**Course Description**

UN2001 channels your attention to various texts we find ourselves in (be they written, spoken or visual). It also addresses the ways we take up the act of communicating.

We will develop tools to analyze, understand and use communication in complex ways. At times in collaboration with others, we will practice making choices about what, how and why to communicate.

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**Course Goals**

1. To understand and experience the composing process in written, visual, and oral communication.
2. To acquire extensive practice in revising written, visual, and oral communication.
3. To learn how to enhance/complement your writing with visual and oral forms of communication.
4. To experience a range of written, visual, and oral genres and understand how a writer's purpose and sense of audience shape these genres.
5. To experience both the personal and social/collaborative dimensions of learning and communicating.
6. To acquire practice in rhetorical analysis and critical reasoning.
7. To learn how to conduct, communicate, and document research for a substantial piece of argumentative writing.

**Required Texts**


**Course Policies**

- I expect regular attendance from all students. More than three unexcused absences will result in your final grade being dropped by one-half letter (for example, B becomes BC, C becomes CD, CD becomes D); each unexcused absence thereafter will result in a further 5% drop in your final grade. Also, tardiness (to be discussed in class) will reflect poorly on your social practices when I determine your "social practices" grade (see below). In-class work generally cannot be made up.
- Technology problems are not a viable excuse in this class.
- You are responsible for providing a replacement copy if I lose your papers. This doesn’t mean that I will make a policy of losing your papers—all it means is that you should keep a saved copy of the major assignments.
- Late assignments are generally not accepted.

**Assignments**

There will be a series of three linked projects which will address your major (tentative due dates listed below). Throughout the term along with several reading responses, you will have several written assignments. In addition, you will be required to submit a final portfolio of all the work you completed in this class. I will return your papers as soon as possible.

<table>
<thead>
<tr>
<th>α</th>
<th>Major Style</th>
<th>Oct 6</th>
</tr>
</thead>
<tbody>
<tr>
<td>β</td>
<td>Major Trends</td>
<td>Nov 12</td>
</tr>
<tr>
<td>γ</td>
<td>Major Sell-Out</td>
<td>Dec 5</td>
</tr>
</tbody>
</table>
Extra Credit & Late-stage revision

No extra credit projects are or will be made available to this class. You can, however, revise any unsatisfactory work and submit it for reassessment. Discuss with the instructor before doing any late-stage revision.

Grading

In order to receive a passing grade in this course, all coursework must be completed and submitted. Course grading breakdown is as follows:

<table>
<thead>
<tr>
<th>Percentage (%)</th>
<th>Grade</th>
</tr>
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<tbody>
<tr>
<td>50%</td>
<td>Projects</td>
</tr>
<tr>
<td>20%</td>
<td>Assignments</td>
</tr>
<tr>
<td>20%</td>
<td>Social Practices *</td>
</tr>
<tr>
<td>10%</td>
<td>Portfolio</td>
</tr>
</tbody>
</table>

* This grade will reflect your contributions to class discussions, peer review activities, and group work, as well as your commitment to submitting timely and complete work. Needless to say, if you are not in class, you are not participating, so this grade will also partially reflect your attendance.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage (%)</th>
<th>Rating</th>
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</thead>
<tbody>
<tr>
<td>A</td>
<td>93 and above</td>
<td>Excellent</td>
</tr>
<tr>
<td>AB</td>
<td>88-92</td>
<td>Very Good</td>
</tr>
<tr>
<td>B</td>
<td>82-86</td>
<td>Good</td>
</tr>
<tr>
<td>BC</td>
<td>76-81</td>
<td>Above Average</td>
</tr>
<tr>
<td>C</td>
<td>70-75</td>
<td>Average</td>
</tr>
<tr>
<td>CD</td>
<td>65-69</td>
<td>Below Average</td>
</tr>
<tr>
<td>D</td>
<td>60-64</td>
<td>Inferior</td>
</tr>
<tr>
<td>F</td>
<td>59 and below</td>
<td>Failure</td>
</tr>
</tbody>
</table>

Course Schedule

I reserve the right to revise the syllabus and/or course schedule to better serve the students' needs. The following is an outline of the first five weeks of the semester.

| Week 1 | Introduction, Storytelling (R.C. Ch. 7) |
Week 2 | Storytelling (R.C. Ch. 7)  
Assignment 1 & 2
---|---
Week 3 | Rhetoric and Design Plans
Week 4 | Project a: “Your Style”
Week 5 | Project a complete

**Portfolio Statement**

You will be required to save all of your drafts, assignments, peer reviews, group work, notes, etc., because they will be included in your final portfolios. You will not receive a final grade until you submit your complete portfolio.

**Writing Center**

Writing coaches at the Writing Center can help you plan, draft and revise assignments for the course. To meet with a writing coach, go to the Writing Center in Walker 107 during their daily walk-in hours of 11:00-3:00. For more information, contact them at 7-2007.

**Academic Integrity**

Plagiarism and other forms of cheating are serious academic offenses. They are defined, in part, by MTU’s policy as “knowingly copying another’s work or ideas and calling them one’s own or not giving proper credit or citation,” and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written for other classes or purchasing academic papers or projects. For questions about this, contact your instructor.

**ADA Notice**

MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act of 1990. If you have a disability and need a reasonable accommodation for equal access to education or services at MTU, please call the Dean of Students at 487-2212. For other concerns about discrimination, you may contact your advisor, department head, or the Affirmative Action Office at 487-3310.