Revisions: Rhetoric in Oral, Written, and Visual Communication

UN 2001 R04
Summer A 2009
MTWR 12:35--1:50 pm, Walker 143

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Course Website: http://www.hu.mtu.edu/~etjordan/

Textbook and Required Materials:
(The full-color edition is required.) This text will be referred to as cda in this syllabus.

Course Description:
Welcome to Revisions: Rhetoric in Written, Oral and Visual Communication. This course is developed to strengthen students’ abilities in critical thinking, analysis, production, and communication. Whether we are analyzing already-produced texts or creating our own, we will view them from a rhetorical and critical perspective. In addition to learning and applying rhetorical principles, this course will ask you to develop interesting and challenging questions for independent research. We will then use these questions in order to produce texts that effectively demonstrate our positions using elements of visual, written, and oral communication.

Grading Policy:

<table>
<thead>
<tr>
<th>Assignments</th>
<th>Grading Scale</th>
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<tbody>
<tr>
<td>3 Remix Assignments</td>
<td>15%</td>
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<tr>
<td>Project 1</td>
<td>20%</td>
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<tr>
<td>Project 2</td>
<td>20%</td>
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<tr>
<td>Project 3</td>
<td>20%</td>
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<tr>
<td>Critical and Social Engagement</td>
<td>25%</td>
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<tr>
<td>(Includes Attendance and Participation)</td>
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<thead>
<tr>
<th>Grading Scale</th>
<th>A</th>
<th>100-93.0</th>
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<tbody>
<tr>
<td></td>
<td>AB</td>
<td>92.99-88.0</td>
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<tr>
<td></td>
<td>B</td>
<td>87.99-80.0</td>
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<td></td>
<td>BC</td>
<td>79.99-72.0</td>
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<td>C</td>
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<td>CD</td>
<td>65.99-58.0</td>
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<td></td>
<td>D</td>
<td>57.99-51.0</td>
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<td>F</td>
<td>50.99</td>
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(You must complete all assignments to receive a passing grade in this course.)

Email yourself!
It is a good idea to email any work you complete to yourself, so that you have a back-up electronic file.

Attendance Policy:
If you are not in class, you are not able to effectively participate, which will affect your work and your critical and social engagement. Students are permitted to miss one class per semester; subsequent absences will cause your grade to drop significantly. Any student missing more than 5 days of class will not receive a passing grade for the course. No absences will be excused in this course. Please see me if you will have recurring absences this semester. Three late days will equal an absence. We will discuss our class tardiness policy together. What should our tardiness policy be?

Students are responsible for any work missed in class. Please contact a classmate in order to find out what was covered in class and any assignments you may have missed. (You will want to get a classmate’s e-mail or phone number immediately.)

Classroom Policies:
We will discuss together in class what will cause disruptions to our classroom environment. What policies can we put into place that will make sure we maintain respect for one another during class discussions and other work throughout the semester?

I will not accept any formal assignments through e-mail. Please turn in hard copies of all assignments. Please see me if you will have difficulties printing your work for class this semester. Late work will not be accepted more than one class day after the assignment is due. No incomplete grades will be given for this course.

MTU Policy on Academic Integrity:
Plagiarism and cheating are serious academic offenses. They are defined by this policy as “knowingly copying another’s work or ideas and calling them one’s own or not giving proper credit or citation,” and this policy covers copying sections or entire papers from printed or electronic sources as well as handing in papers written by students for other classes or purchasing academic papers. Plagiarism and cheating not only are dishonest but cheat you out of learning, the prime reason you are here. If you ever have questions about this issue, please talk with your instructor or consult a coach in the Writing Center (7-2007).

MTU Policy on Discrimination and Harassment:
MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability and need reasonable accommodation for equal access to education and services at MTU, please call Dr. Gloria Melton, Dean of Students (7-2212). For other concerns about discrimination, you may contact your advisor, department chair, or the Affirmative Action Office (7-3310).

Course Calendar
(I reserve the right to revise the syllabus and/or course schedule to better serve student needs.)

Week 1
5/11  Introduction to Rhetorical Analysis, Syllabus Review, intro to textbook
      For next class: Read pages 23-29, 34-47 (from Chapters 1+2) in cda.
5/12  Rhetorical Analysis, discussion of terms (Part 1)
      For next class: read pages 67-77, 80-96 (from Chapter 3 + 4) in cda,
      find your own text for analysis and bring it to class.
5/13  Rhetorical Analysis, discussion of terms (Part 2)
      For next class: Create a metatextual remix of your chosen texts, due
      Monday, 5/18.
5/14  Introduction to Project 1, Topic Development
      For next class: Read pages 272-311 (Chapter 9) in cda, look over
      poster examples in cda Chapter 10

Week 2
5/18  Ethos, Logos, and Pathos in Posters
      For next class: Read pages 348-362, 393-397 (Chapter 11) in cda.
5/19  Documentary Photography
      For next class: Design Plan for Project 1 - how can you find answers to
      your research question visually? Read pages 52-54 and 104 in cda.
5/20  Practicing Photography
      For next class: read "Stickball" from website, look at examples in Chapter 11
5/21  Group Work with Design Plan for Project 1
      For next class: Complete Initial Draft of Project 1.

Week 3
5/25  No Class – Memorial Day
5/26  Group responses to Initial Drafts (Day 1/2)
      For next class: make changes based on group feedback, bring project in
      progress for Thursday.
5/27  Group responses to Initial Drafts (Day 2/2)
      For next class: make changes based on group feedback, read pages
      412-413 (from Chapter 13) in cda
5/28  Introduction to Project 2: Elements of Written Communication,
      The Op-ed Piece
      For next class: Final Draft of Project 1, write a reflective letter on your
      project

Week 4
6/1   The Essay
      For next class: Create a rhetorical remix of one of the written texts on
      the website, in the text, or one of your own choosing, due Tuesday, 6/2.
6/2   Research Strategies Session, Design Plan Development
      For next class: Design Plan for Project 2 - how can you find answers to
      your question through writing? (Review pages pages 52-54 in cda.)
6/3  **Group Work with Project 2 Design Plan**  
   For next class: Work on Initial Draft of Project 2

6/4  **Documentation and Research Workshop**  
   For next class: Complete Initial Draft of Project 2

**Week 5**

6/8  **Group responses to Initial Drafts (Day 1/3)**  
   For next class: Continue work on your next draft

6/9  **Group responses to Initial Drafts (Day 2/3)**  
   For next class: Continue work on your next draft

6/10 **Group responses to Initial Drafts (Day 3/3)**  
   For next class: Work on final drafts

6/11 **Panic Session for Final Drafts**  
   For next class: Turn in components of Project 2

**Week 6**

6/15 **Rhetoric in Oral Communication, Rhetorical Analysis, Introduction to Project 3: Elements of Oral Communication**  
   For next class: Download Audacity

6/16 **Audacity Workshop**  
   For next class: Create a rhetorical remix of an aural text

6/17 **Design Plan Development**  
   For next class: Design Plan for Project 3 - how can you present your research orally? (Review page 251 in cda.)

6/18 **Design Plan Group Work**  
   For next class: Design Plan for Project 3 - how can you present your research orally? (Review page 251 in cda.)

**Week 7**

6/22 **Audacity Workshop II: Creating Your Sound File**  
   For next class: create a draft of your piece for feedback

6/23 **Group Testing of Drafts**  
   For next class: complete your aural text

6/24 **Oral Presentations, Part 1/2**

6/25 **Oral Presentations, Part 2/2**