The emphasis in this course is on organizational culture and workplace identities in the contemporary global economy. You will learn to discern the play of creativity and constraint at all levels of organizational life, especially in terms of the tensions of privilege and marginalization, control and consent, and discipline and resistance. You will find that communication in organizations is much more than giving and receiving messages. In a digital global culture, communication is critical to organizing social and economic exchange.

Course Objectives
- Apply theoretical concepts to practical situations
- Practice methods of organizational culture research
- Explore ethical dilemmas of contemporary worklife
- Understand how narratives shape worklife

Course Policies
- Attendance is required. Five points will be deducted from the final class score for each absence. Only absences approved through the Dean of Students absence will be exempted from this policy.
- Late papers or presentations will be penalized.
- Group assignments require commitment and contributions from all members. Individual students may lose points from a group’s final grade for slacking.
- All students are subscribed to the course email list (orgcomm-l@mtu.edu). Students should check for additional email messages about course assignments and activities regularly. This list is meant to facilitate class discussions and questions as well. All postings should be respectful and maintain classroom civilities.
- All non-medical electronic devices (cell phones, pagers, PDAs, etc., must be turned off or set on mute during class time.
- Breaks from class are discouraged. Please take care of personal needs before and after class time.
- Plagiarism will be reported to the Dean of Students so carefully document any sources. Note that plagiarism includes paraphrasing others’ work—even if you rephrase what someone else said, you are plagiarizing unless you give full credit to your source.
I encourage you to contact me about any questions or suggestions. In addition, please see me about any particular accommodations in accordance with MTU’s ADA policy:

MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disability Act (ADA). If you have a disability and need a reasonable accommodation for equal access to education or services at MTU, please call Dr. Gloria Melton, Associate Dean of Students (72212). For other concerns about discrimination, you may contact your advisor, department head, or the Affirmative Action office (7-3310).

Additional policy statements:
Affirmative Action: [Link to MTU website]
Disability Services: [Link to MTU website]
Equal Opportunity: [Link to MTU website]

Grading: 200 total points
25 pts...Organizational culture report
25 pts...Interview report
25 pts...Group ethics presentation
25 pts...Critical report
100 pts...Quizzes

Grading scale: 200-186=A; 185-177=A/B; 176-168=B; 167-159=B/C; 158-150=C; 149-141=C/D; 140-132=D; below 131=F

Brief assignment descriptions
• Observation report: collect observational data during Winter Carnival to describe MTU culture.
• Interview report: apply course concepts about communication media to the views and experiences of a corporate professional based on a 30-minute interview.
• Group ethics presentation: develop a critical examination of a recent corporate scandal or ethical exemplar. Requires a group presentation and written report with references.
• Critical report: analyze corporate greenwashing, sustainability, or environmental leadership to demonstrate neat capitalism.
• Quizzes: 10-point quizzes on assigned chapters and readings. May be forced-choice or short essay.
## Schedule

<table>
<thead>
<tr>
<th>Week</th>
<th>Chapter &amp; Topics</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>DUE</th>
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<tbody>
<tr>
<td>1</td>
<td>Chapter 1, Chapter 2, Definitions &amp; Chapter 3, Theories</td>
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<td>Chapter 3, Theories</td>
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<td>Monday: MLK Day</td>
<td>Quiz 2</td>
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<td>Chapter 4, Cultural Perspective</td>
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<td>Friday: Quiz 3</td>
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<td>4</td>
<td>Appendix, Field Guide</td>
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<td>Week 5, February 8-12</td>
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<td>5</td>
<td>Chapter 1, Changes &amp; Chapter 9, Technologies</td>
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<td>Friday: Winter Carnival</td>
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<td>Chapter 6, Identity &amp; Difference</td>
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<td>Friday: Quiz 4</td>
<td>Observation report</td>
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<td>Week 6, February 15-19</td>
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<td>8</td>
<td>Organizational ethics</td>
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<td>Week 7, February 22-26</td>
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<td>Organizational ethics &amp; Chapter 8, Leadership</td>
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<td>Week 9, March 15-19</td>
<td>Interview report</td>
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<td>Chapter 6, Critical</td>
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<td>Week 10, March 22-26</td>
<td>Ethics presentations</td>
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<td>Neat capitalism &amp; Green Organizations</td>
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<td>Week 11, March 29-April 1</td>
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<td>Branding, image &amp; greenwashing</td>
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<td>Friday: Quiz 6</td>
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<td>Week 12, April 5-9</td>
<td>Friday: Quiz 7</td>
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Week 12, April 5-9 | Friday: Quiz 8 | |
Week 13, April 12-16 | | |
Week 14, April 19-23 | | | | |

DUE: Observation report
DUE: interview report

Friday: Quiz 4
Friday: Quiz 5
Friday: Quiz 6
Friday: Quiz 7
Friday: Quiz 8
Friday: Quiz 9
Friday: Quiz 10
DUE: critical reports