UN2001

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UN2001 –

January 6, 2010

Oral, Written, and Visual Communication [PDF]

Instructor: Shampa Bhattacharyya
Classroom: Walker, 144
Class Schedule: M, W, F: 8:05-8:55 a.m.
Term: Spring, 2010
Office Location: 343 Walker
Office Phone: 487 72613
E-mail: shampab@mtu.edu
Office Hours: Thursday 12:30-1:50 and by appointment

Required Materials


We will use these books extensively, so bring them to class with you every day.

- You will also need a 3-ring binder, dividers, and a sticker label for the portfolio project.

Course Description & Goals

During this course, students are…

- expected to understand and experience the composing process in written, visual, and oral communication.
- to acquire extensive practice in revising written, visual, and oral communication.
- to learn how to enhance/complement their writing with visual and oral forms of communication.
- to experience a range of written, visual, and oral genres and understand how a writer’s purpose and sense of audience shape these genres.
- to experience both the personal and social/collaborative dimensions of learning and communicating.
- to acquire practice in rhetorical analysis and critical reasoning.
- to learn how to conduct, communicate, and document research for a substantial piece of
argumentative writing.

Course Overview

Read, Write, Reflect. The idea of this course is to help you perform as a communicator in different contexts of your professional life. Using rhetoric as a tool for persuasive communication you’ll draft class assignments based on rhetorical principles. That being said, you’ll use and explore rhetorical techniques learnt in the class to develop your assignments and final projects. Keep in mind that the more you try to fit in rhetorical principles in a varied communicative settings more confident you will become. Use this course as a platform to fix any communication error that takes place around you or your day-to-day lives. You need to have an open mind to grasp the essence of this course.

At the end of the course you will be able to:

- perform appropriate audience analysis in a complex professional/communicative settings
- understand the difference between writing and composition
- compose multimodal composition
- read and interpret visual images
- critically analyze written, oral, and visual communication

Categories

- Uncategorized (1)

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