Welcome to Writing for Publication.
This is primarily a production course as you will be writing with the goal of potentially publishing something in your respective field of interest. Unlike most graduate seminars, this course is not content-centered (although we will read several scholarly articles), but instead it aims to provide a learning context where you can develop your scholarly writing.

To this end, you will work primarily one piece of writing for the entire semester. Working with your peers in the class, you will write in a somewhat systematic fashion and, hopefully, develop your own system for developing publishable quality articles. The following is a listing of the various goals, activities, and components of the course:

**Overall Goals for the Semester**
- Develop a topic and point of significance
- Gain understanding of professional forum/audience
- Write a review of literature
- Write a proposal for a publication
- Conduct research as appropriate for topic/method
- Write a page a day
- Research and understand variety of potential forums
- Work with peers in process/Be an editor
- Explore publication processes
- Complete a draft of your piece
- Analyze different publication venues and processes
- Talk with some editors
- Understand your own writing process/become independent
- Enjoy yourself

**Explore Genres (Print and On-line)**
- Book Reviews
- Book Commentaries
- Comparative Reviews
- Professional Newsletters
- Book Chapters
- Articles
- Proceedings
- Bibliographic Essays
- Editorials
- Edited Collections
- Monographs
- Conference Presentations

**Write Proposals**
- For You
- For a Forum/Field
- Queries
- For a Conference
- For Funding

**Explore Forums/Audiences**
- Professional Journals
- Academic Journals
- Magazines
- Book Collections
- Academic Audiences
- Non-academic Audiences
- Popular Audiences
- Solicited/unsolicited pieces
- Peer review pieces

**Read Various Scholarly Approaches**
- Theoretical Purpose
- Historical Purpose
- Empirical Purpose
- Pedagogical Purpose
- Academic Arena
- Workplace Arena

**Review General Research Methods**
- Empirical
- Historical/Archival
- Pedagogical
- Theoretical
Week 1: May 13
• Decide on a topic, probably from an existing paper;
• Write a one or two page pre-proposal;
• Peer review the pre-proposal;
• Read "How to Publish Scholarly Articles" (pdf provided).
• Week’s Goal: Revise proposal and begin doing more research

Week 2: May 20
• Start to expand your proposal
• Begin a review of literature
• Read article on historical scholarship
• Form initial peer groups
• Skim Chaps 1&2 of “12 Weeks”
• Week’s Goal: write 5 pages
• Share draft with peers

Week 3: May 27
• Write up method/methodology
• Investigate potential journals
• Begin to develop your argument
• Read theoretical article
• Investigate co-authorship
• Skim Chaps 3&4 of “12 Weeks”
• Week’s Goal: Write 5 pages

Week 4: June 3
• Share draft with peers
• Further develop your argument
• Tighten your organization/structure
• Rewrite your proposal as a query
• Read empirical article
• Explore editor feedback
• Form new peer groups and share
• Skim Chaps. 5&6 of “12 Weeks”
• Week’s Goal: Write 5 pages

Week 5: June 10
• Check your argument
• Work on Intro and Conclusion
• Read article on pedagogy
• Interview with editors
• Skim Chaps. 6-8 of “12 Weeks”
• Week’s Goal: Write 5 pages

Week 6: June 17
• Begin editing of draft
• Draft cover letter to publisher
• Skim Chaps 10-11 of “12 Weeks”
• Discuss “The Business of Books”
• Write an abstract of your article
• Prepare works cited and footnotes
• Share full draft with peers and Bob

Week 7: June 24
• Revise final draft
• Explore funding opportunities
• Discuss responding to journal reviews
• Reflect on the class
• Have a picnic at Bob’s house
• Regain your life

Texts and Materials
Photocopies of various scholarly articles and drafts of your work

MTU Policies and Academic Assistance Documents
Academic regulations and procedures are governed by University policy. Academic dishonesty cases will be handled in accordance the University's policies.

If you have a disability that could affect your performance in this class or that requires an accommodation under the Americans with Disabilities Act, please see me as soon as possible so that we can make appropriate arrangements. The Affirmative Action Office has asked that you be made aware of the following:
Michigan Tech complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act of 1990. If you have a disability and need a reasonable accommodation for equal access to education or services at Michigan Tech, please call the Dean of Students Office, at 487-2212. For other concerns about discrimination, you may contact your advisor, department head or the Affirmative Action Office, at 487-3310

Academic Integrity: http://www.studentaffairs.mtu.edu/dean/judicial/policies/academic_integrity.html
Affirmative Action: http://www.admin.mtu.edu/aa/4
Disability Services: http://www.admin.mtu.edu/4/studentservices.html/disability