Course Learning Objectives and Student Goals

- Intellectual habits and values for UN 2001-
  - Write well-crafted and persuasive arguments.
  - Analyze audience, purpose, and context; adjust communication strategies and models based on assessment of individual and situational differences.
  - Develop research skills and demonstrate ability to choose reputable sources to support written, oral, and visual arguments.
  - Seek out feedback to aid in revising and editing written, oral, and visual arguments.

- Intellectual Skills for UN 2001-
  - Write and speak clearly and persuasively.
  - Demonstrate ability to use appropriate citation practices with academic integrity.
  - Present findings in a public forum.
  - Develop proofreading and editing skills to improve written, oral, and visual arguments.

- Content knowledge and critical thinking for UN 2001-
  - Demonstrate ability to evaluate evidence.
  - Use evidence, logical inquiry, and reasoning to support arguments and draw conclusions.
  - Demonstrate ability to analyze progressively complex arguments and to explain argumentation strategies used.
and Research Paper Prospectus (150 Points)
- Brainstorming Questions and Design Plan (20 Points) 1-2 pages
- Mini Annotated Bibliography (10 Points for Draft; 25 Points for Final) 2 pages draft; 3 pages final
- Research Paper Prospectus (30 Points for Draft; 55 Points for Final) 2 pages draft; 3 pages final
- Reflective Self-Assessment (10 Points) 1 page

Project #3: Something I Want (250 Points)
- Design Plan (35 Points) 1-2 pages
- Rhetorical Critique of Advertising and Consumer Ratings (40 Points for Draft; 60 Points for Final) 2-3 pages draft; 3-4 pages final
- Analysis of Want Paper (30 Points Draft; 50 Points Final) 2 pages for draft; 4 pages for final
- Individual Reflection (35 Points) 1 page

Attendance and Participation: (200 Points)
- To earn all points you must demonstrate behavior which adds to the course. If you just show up, you will earn the bare minimum for showing up.

Homework: (200 Points)
- To earn all homework points, you must hand the assignments in on the dates due. The assignments also must demonstrate that you understood what was asked of you and you were able to make a well-thought out and rhetorical response.

More detailed information about each assignment will follow. Reminder: Please do not E-mail me copies of projects, drafts, or assignments.

Grading Scale:

<table>
<thead>
<tr>
<th>Points</th>
<th>Grade</th>
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<tbody>
<tr>
<td>930-1000</td>
<td>A</td>
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<tr>
<td>880-929</td>
<td>AB</td>
</tr>
<tr>
<td>830-879</td>
<td>B</td>
</tr>
<tr>
<td>780-829</td>
<td>BC</td>
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<tr>
<td>730-779</td>
<td>C</td>
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It's not worth the risk. Please refer to the following website if you have any questions concerning Michigan Tech's Statement of Integrity, http://www.studentaffairs.mtu.edu/dean/judicial/policies/academic_integrity.html. You can also speak with a tutor at the Multiliteracies Center (487-2007) if you have any questions.

**University Policies**

Student work products (exams, essays, projects, etc.) may be used for purposes of university, program, or course assessment. All work used for assessment purposes will not include any individual student identification.

Michigan Tech has standard policies on academic misconduct and complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act of 1990. For more information about reasonable accommodation for or equal access to education or services at Michigan Tech, please call the Dean of Students Office, at (906) 487-2212 or go to http://www.mtu.edu/provost/facultv-resources/syllabus-policies/

**Tentative Schedule - This schedule will change at the discretion of the instructor.**

**Course Schedule**

**Week 1**

M 5/13  *Introductions, the Syllabus, and the Course*

  *Homework:* Read Chapter 1 Alfano & O'Brien and Look at the Syllabus

T 5/14  *Chapter 1 and Analyzing Texts*

  *Homework:* Read Chapter 2 Alfano & O'Brien and Write a response to the following question: Which is the best rhetorical element ethos, pathos, or logos? Why?

W 5/15  *Chapter 2 and The Rhetorical Triangle*

  *Homework:* Look for journal publications in your field/major.

R 5/16  *Project #1 and Creating a Design Plan*

  *Homework:* Write a Design Plan for Monday.

**Week 2**

M 5/20  *Design Plans Due. Workshop of Plans and Discussion of How to Choose an Article*

  *Homework:* Write Self-Written Journal Abstract Draft due Tuesday.

T 5/21  *Draft Self-Written Journal Abstracts Due and Workshop of Abstracts; Discussion of Journal Assessment*

  *Homework:* Write Self-Written Journal Assessment Draft for Wednesday.

W 5/22  *Draft Journal Assessments Due and Workshop; Presentation FAQs and Sign-Up*
Homework: Write P#2 Reflection due tomorrow and find an item to research

R 6/13 P#2 Reflections Due; The Rhetoric of Want and P#3 Design Plans
Homework: Write Design Plan Due on 6/17.

Week 6
M 6/17 Design Plans Due; How to Critique Source Material
Homework: Write Draft Rhetorical Critique for 6/18

T 6/18 P#3 Draft Rhetorical Critiques Due; Something I Want Paper
Homework: Write Draft Something I Want Paper due on 6/19

W 6/19 Draft Something I Want Paper Due; In Class Critique
Homework: Read Alfano and O’Brien Chapter 7: Respond to the Question: What is plagiarism?

R 6/20 Chapter 7, Plagiarism, and Draft Rhetorical Critiques
Homework: Write Final Rhetorical Critique for 6/24

Week 7
M 6/24 Final Rhetorical Critiques; Discussion of Draft I Want Papers
Homework: Write Final Want Papers Due on 6/25

T 6/25 Final Want Papers due; Self Reflection and P#3
Homework: Write Self Reflection due 6/26

W 6/26 Discussion of Final Want Papers and collection of Reflections
Homework: None

R 6/27 Grades and Cookies