Instructor: Jessica Lauer
Course: UN2001/ Summer 2013/Track B
Office: Walker 146
Office Hours: MW 12pm-1:30pm (or by appointment)
Email: jlauer@mtu.edu  (please email me with any questions or concerns)

Required Materials:

- Everything’s An Argument, 6th Ed. (Lunsford & Ruszkiewicz)
  ISBN-10: 1457606062

OR

- Everything’s An Argument, 5th Ed. (Lunsford & Ruszkiewicz)
  ISBN-10: 0312538626

- Access to Canvas, where additional readings will also be made available

Course Objectives: UN 2001 is a course that acquaints students with effective strategies for written, spoken, and visual communication. Because students study, practice, and produce texts that are conveyed to target audiences through these multiple mode of communication, the course should be thought of as multimodal. Students will learn rhetorical strategies for analyzing audiences to which they present carefully crafted arguments informed by research, critical reasoning, and persuasive techniques.

This is a reading and writing intensive class, particularly during the summer session. Each week during the summer is equivalent to two weeks during the fall/spring. The work load may seem overwhelming at times. Make sure you are prepared to work hard so we can make this productive learning experience.

Grading Strategies:

1. Rhetorical Analysis (15%)
2. Argument Paper (15%)
3. Research Proposal (15%)
4. Research Paper Draft (10%)
5. **Research Paper (25%) + Infograph (10%)**

6. **Classroom Participation and Attendance (10%)**: Regular attendance and meaningful contributions in class are expected. Participation in group activities and in-class discussions will also be considered. 3 unexcused absences will result in the failure of the class.

**Grading Scale:**

- 93-100% A  
- 88-92% AB  
- 83-87% B  
- 78-82% BC  
- 73-77% C  
- 68-72% CD  
- 63-67% D  
- 0-62% F

**Assignment Policies:**

- Late work is unacceptable. All assignments should be submitted to Canvas by the designated deadline. Late work may not be accepted unless there are extenuating, documented circumstances. If you foresee a deadline being an issue, please come talk to me no less than 3 days before the due date to request an extension.
- Wikipedia is not a credible source and may not be used in this class
- All documents associated with assignments must be turned in on time. This includes Works Cited/Reference page and appropriate MLA or APA parenthetical citations. Failure to properly document research is plagiarism and will result in a failing grade.

**Academic Integrity Code of Michigan Tech**: Plagiarism and cheating are serious academic offenses and will not be tolerated in this course. They are defined by this policy as: "knowingly copying another's work or ideas and calling them one's own or not giving proper credit or citation," and this policy covers copying sections or entire papers from printed or electronic sources, as well as handing in papers written by another student or purchasing academic papers. Plagiarism can result in grade penalization as well as suspension or dismissal from the university. If you ever have questions about this issue, please talk with me or consult a coach in the Writing Center (487-2007). More information can be found online at: http://www.mtu.edu/dean/conduct/policy/academic-integrity/

**University Policy on Discrimination and Harassment**: MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act (ADA) of 1990. If you have a disability that could affect your performance in this class, please visit the Student Disability Services Office. If you have already registered and need accommodations, please see me as soon as possible so we can make appropriate arrangements. More information regarding these policies can be found on the MTU website.

This document may be amended over the course of the semester in order to meet course objectives. Student work products (exams, essays, projects, etc.) may be used for purposes of university, program, or course assessment. All work used for assessment purposes will not include any individual student identification.
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