This course begins with the premise that publishing is a dynamic system of cultural, economic and technologically-mediated relationships, roles, identities and workflows. In addition to examining how these things play out in professional settings, we will investigate how the process of translating and disseminating knowledge and information shapes and is itself shaped through publishing systems. In the first half of the semester, we will consider the nature of publishing through several different frameworks and theories. In the second half of the semester, we will tackle the industry since the early 1990s, exploring together new publishing media, platforms and technologies. What has changed for people working in publishing and information management industries? How might we think about the nature of these changes? What will it mean for those who set out to work in these fields? What does it mean for how we live our lives and think about ourselves? Our primary production tool will be InDesign and my goal with it will be to introduce you to it in line with publishing workflows and systems.

Fairy Tale Reboot
You will do a conventional print book design that will introduce you to typography, book design, and more systematic approaches to publication design and then repurpose your design for ePUB and iPAD delivery platforms. 20%

Recipes for Change
We will research the publishing history of the American cookbook, using it as a case through which to examine both the technical transformation of information design and the social and cultural implications of publishing models. 20%

Designing Futures
As a class, we will select several publishing projects proposed by you that offer opportunities to research and design for new publishing technologies. You will work in groups to develop these during the second half of the semester. 40%

Each project will have subsidiary due dates for conferences, drafts and revision. Late work will not be accepted unless arrangements have been made prior to due date. 20% of your grade will be for participation, including quizzes, in-class assignments, and other shorter assignments.
UNIVERSITY POLICIES

Academic Integrity

Please review the university policy on academic integrity. It can be found at:
http://www.studentaffairs.mtu.edu/dean/judicial/policies/academic_integrity.html

If you are ever in doubt about intellectual property or whether or not something would be considered plagiarism, please ask before you turn your work in.

Americans with Disabilities Act

If you have a disability that could affect your performance in this class or that requires an accommodation under the Americans with Disabilities Act of 1990 (ADA), if you have a disability, need a reasonable accommodation or believe you may be eligible for accommodations, please contact me as soon as possible so that we can make appropriate arrangements.

MTU complies with all federal and state laws and regulations regarding discrimination, including the Americans with Disabilities Act of 1990 (ADA). If you have a disability and need a reasonable accommodation for equal access to education and services at MTU, please call the Dean of Students at 487-2212. For other concerns about discrimination, you may contact your advisor, department head/Chair of the department, or the Dean of Students at 487-2212.

http://www.mtu.edu/dean/disability/policies/

Affirmative Action

http://www.admin.mtu.edu/aao/

Equal Opportunity Statement

http://www.admin.mtu.edu/hro/handbook/section5/work1.htm

CLASS PARTICIPATION & POLICIES

To get a good class participation grade:

DO

• Readings and class prep as assigned
• Take good notes
• Ask questions
• Stay on task when you've got in-class work to do
• Be respectful

DON'T

• Miss class
• Come unprepared
• Multitask the class
• Do unrelated work during workshop sessions or class

To get a good class participation grade, you will attend in-class activities and participate.

TEXTS, MATERIALS, RESOURCES

Select PDFs and other materials will be made available through Canvas.

Other Resources

Academic Integrity

you to explore them yourself. In order to watch something, but I encourage online video tutorials at Lynda.com. At times I may upload additional resources for particular assignments from my own library. You will also be able to check our Canvas site, however, when you are unable to access the HDMZ. The Media Studio

With the time allotted in this course, you have

Humanities Digital Media Zone

In class, I may also assign a discussion topic for the class to discuss. We have a discussion email list on Piazza, which all students are encouraged to participate in. If you have a question or comment that is not a direct question for the teacher, please post it on Piazza. It can be a valuable learning experience for everyone to see how others think about a particular topic.

Attendance

You will often do in-class activities individually or in groups. To meet the requirements of the class, you must be present. You have 3 absences to use for illness or unexpected emergencies. More than 3 absences will affect your overall grade. You are responsible for any material covered in class that you missed. Please review the university policy on academic integrity. If you are found to have engaged in cheating, you will receive your grade lowered and be subject to possible disciplinary action.

Grading.

Each project will have its own collection of assignments designed to help you get from start to finish successfully. Most of my feedback will come as I review your work in process. You are responsible for any material covered in class that you missed. Please review the university policy on academic integrity. If you are found to have engaged in cheating, you will receive your grade lowered and be subject to possible disciplinary action.

Grading Scale.

A 93%-100% • AB 87%-92% • B 82%-86% • BC 76%-81% • C 70%-75% • CD 65%-69% • D 60%-64% • F 59% and below

CD 65.6%-69% • D 60.6%-64.5% • BC 76.5%-81.5% • D 60%-64% • F 59% and below

BE 76.5%-81.5%